

**Current Address:**  
524 Locust Lane  
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# Ryan P. Somlai

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**Permanent Address:**  
14 Briarwood Dr.  
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## **OBJECTIVE**

To obtain an internship where I can expand my marketing knowledge in order to provide an opportunity for personal development in the summer of 2013

## **EDUCATION**

The Pennsylvania State University  
*Smeal College of Business*  
Bachelor of Science in Marketing

**University Park, PA**  
*Expected Graduation May 2014*  
Current GPA 3.37/4.00

## **PROFESSIONAL EXPERIENCE**

### **LTE Media Group**

*Marketing Team Intern*

**State College, PA**

*Spring 2012-Present*

- Wrote articles and increased awareness about the Penn State College Social Magazine, in which the Penn State team competed against other schools and won 2<sup>nd</sup> place for most overall views
- Marketed new show campaigns for Spike TV, in which our team won 1<sup>st</sup> in a contest against other schools for receiving the most awareness through social networking (twitter, facebook)
- Recruited responsible and productive marketing team members
- Prepared bi-weekly reports for management
- Worked with the sales team to ensure the needs of the client are being met

### **YMCA**

*Child Watch Counselor*

**Monroe, NY**

*Summer 2012*

- Provided leadership and guidance for up to 20 children under the age of 12
- Responsible for the overall safety and well-being of each individual child that was enrolled
- Maintained successful cooperation with other staff members to adequately keep all children safe
- Used creative skills to come up with new games and activities in order to keep children entertained

### **Jet Black Sealcoating**

*Advertising Assistant*

**Slate Hill, NY**

*Summer 2011*

- Actively participated in the start up of a local sealcoating company and single handedly acquired new clients by advertising throughout the local area
- Worked cohesively with other staff members to sufficiently perfect each driveway to meet the needs of the customer

## **LEADERSHIP EXPERIENCE**

### **Sigma Phi Epsilon National Fraternity**

*Communications and Social Chairman*

**State College, PA**

*October 2011- Present*

- Responsible for coordinating events with other organizations
- Registered events through the Inter-Fraternity Council Executive Board
- Planned events with alumni and the current brotherhood

### **Minisink Valley HS Ski Club**

*President*

**Slate Hill, NY**

*Winter 2010*

- Provided Leadership to over 150 members
- Incorporated suggestions from members to help the supervisor allocate monies toward best interest areas (Certain ski resorts and ski equipment)

### **Minisink Valley HS Sports**

*Captain*

**Slate Hill, NY**

*Fall 2009-Spring 2010*

- Team Captain for Varsity Soccer, Basketball, and Baseball
- Served as an intermediary source between coach and teammates

## **Awards/Activities**

- American Marketing Association/Penn State Marketing Association Fall 2012
- Diligence Award- Sigma Phi Epsilon 2011
- US Army and US Army Reserve Scholar Athlete Award 2010
- Times Herald Record Scholar Athlete Award 2010

## **Skills**

- Microsoft Office (Excel, Power Point, Word Press)