

# Bill Bradshaw

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## EDUCATION

**The Pennsylvania State University** **University Park, PA**  
*2009-Present* Smeal College of Business  
Bachelor of Science in Finance  
Minor in Economics  
Current GPA: 3.45/4.0 Dean's List; 3/7 Semesters  
Expected graduation: May 2013

## EXPERIENCE

**Northwestern Mutual Eastern Pennsylvania Group**  
*May 2012-Present* Financial Representative

- Networking to develop personal and professional relationships in order to increase my client base
- Providing my clients with expert guidance and ideas to protect their financial well-being
- Refining professional, client facing, time management, communication, and other skills

*Aug. 2012-Present* Campus ambassador

- Scheduling and directing informational meetings for prospective interns, and full time candidates

**Picket Post Swim and Tennis Club** **Chesterbrook, PA**  
*May-August 2010* Tennis Monitor

- Scheduled court hours to maintain a fair amount of playing time for each member
- Inspected and cleaned all courts and facilities in order to promote a clean environment

*May-August 2011* Tennis Instructor

- Instructed junior and adult clients how to improve their tennis abilities while maintaining a high level of customer satisfaction

*June-August 2011* Head Tennis Monitor

- Oversaw the payroll and scheduling for the tennis employees

## CAMPUS/COMMUNITY ACTIVITIES

**Sigma Phi Epsilon National Fraternity** **University Park, PA**  
*2010-2012* Recruitment Chair

- Increased number of new recruits four straight semesters

*2011-2012* Thon Chair

- Oversaw fundraising of more than \$70,000 for pediatric cancer research and patient financial aid

*2011* Balanced Man Scholarship Committee

- Created a database of high school guidance councilors to present information to about our scholarship
- Interviewed scholarship applicants, and awarded a total of \$20,000 to 12 finalists

*2011-2012* Assistant Finance Chair

- Managed the social aspects of the fraternity's \$90,000 budget

**Penn State IFC/Panhellenic Dance Marathon** **University Park, PA**  
*2011-2012* Finance Committee

- Worked in teams to count and track the total amount of money raised by Penn State students - \$10.6 million in 2011-2012

**Penn State Tennis Club** **University Park, PA**  
*2010-2011* Social Chair

- Attended club hours, fundraising trips, and set up socials on the weekends to promote interaction and friendships off the court between club members

*2011* **Penn State Investment Association** **University Park, PA**  
Financial Sector

- Attended education meetings and finance sector seminars to further my understanding of investment portfolios

## LICENSES & OTHER SKILLS

- Pennsylvania Life, Health, and Long Term Care Licensed
- Knowledge of personal financial planning